



Innovation Partner



Collaboration Partner



## FatigueHACK - a wakeup call on road safety

1 February 2018

Australia's smartest innovators will head to Canberra this April to hack through one of the trucking industry's most complex safety issues – driver fatigue management.

The Australian Trucking Association's FatigueHACK will create new technologies, designs, products, partnerships and policy.

Sponsored by Teletrac Navman and facilitated by the CBR Innovation Network, FatigueHACK will attract software developers, designers, industry experts, researchers, regulators and truck drivers.

The prizes for the best solutions will total more than \$10,000 – but the real reward could be the lives saved on the road.

ATA Chair Geoff Crouch said the HACK aimed to completely disrupt current thinking around the way driver fatigue is managed.

"The industry and our regulators must keep ahead of technological change. The hackathon participants will look to create something new in a competitive team environment," Mr Crouch said.

"The current system minutely prescribes the hours and minutes that drivers can work, but we know that 58 per cent of fatigue related crashes occur within 500 kilometres of the point of departure, well before the end of a driver's shift.

"We want the HACK to be the most important development in truck driver fatigue policy since paper-based work diaries were introduced.

"Flexibility in fatigue management through the voluntary use of technology will not only result in better outcomes for road safety but will also enhance productivity, which is vital to our industry.

"It's time to find a tech solution that can help drivers recognise and manage their own personal fatigue, as a voluntary alternative to written work diaries," he said.

Andrew Rossington, Vice President Transport from Teletrac Navman said the company was delighted to sponsor FatigueHACK.

"Teletrac Navman, the ATA and the trucking industry are passionate about safety, slashing red tape and finding genuine solutions to this intractable issue," Mr Rossington said.

“A hackathon is the best way to generate creative and innovative solutions, as participants develop, refine and test innovations and ideas over two days.”

The top three teams will then pitch their solutions to delegates at the ATA’s event for industry leaders, Trucking Australia 2018, as part of a freewheeling session that will decide the industry’s way forward on driver fatigue.

The CEO of CBR Innovation Network, Petr Adamek, is a hackathon and business growth expert who has consulted to hundreds of start-ups internationally.

“The participants in FatigueHACK will have access to Trucking Australia delegates who nominate as mentors and rapid innovation workshops that will accelerate their progress throughout the two days,” Mr Adamek said.

“In addition to the hackathon prizes, CBR Innovation Network will work with the winning teams to get them acceleration and incubation ready and provide them with post program support.

“This support includes fully sponsored access to lean innovation workshop programs and space alongside other entrepreneurs and innovators in CBR Innovation Network,” he said.

FatigueHACK will be held as part of Trucking Australia 2018 at the National Convention Centre, Canberra, from 18-20 April 2018.

**To register for FatigueHACK or Trucking Australia 2018, visit [www.truckingaustralia.com.au](http://www.truckingaustralia.com.au).**

**Media contacts:**

Australian Trucking Association	Bill McKinley	02 6253 6900 / 0488 292 823
Teletrac Navman	Michael Frier	02 9412 6106
CBR Innovation Network	Bryden Campbell	0432 339 473