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# SUMV

Safer Use of Mobiles in Vehicles

## BASELINE SURVEY.

Australasian Fleet Management Association (AfMA) produced a Safer Motoring Guide many years ago and continues to advocate for safety for all road users. AfMA connects safety specialists/experts with fleet managers through its professional development forums and annual conference & exhibition in addition to recognising best practice at its annual awards night.

AfMA has a proud history of advocating safety for all road users and we understand that more can be achieved working in collaboration than each organisation working independently.

AfMA has recently collaborated with NSRPP and other major organisations in launching the Safe Use of Mobiles in Vehicles Guide and AfMA has agreed to host the baseline survey for any organisation wanting to participate.

Whilst organisations recognise the opportunity to implement or review their use of mobile phone policy, AfMA believe the first step is to understand the existing cultures and attitudes towards using a mobile phone whilst in a vehicle. The free AfMA baseline survey is available to any organisation by contacting: [sumv@afma.net.au](mailto:sumv@afma.net.au)

The survey is specific to each organisation and will capture responder's state and departmental descriptions so as to highlight any differences. A formal report will be provided to the organisation and AfMA will facilitate a future survey to record any changes.

The survey responses are anonymous and the data remains the property of the organisation. AfMA will retain a copy of the data to be aggregated with all completed surveys. This aggregated data will be used to establish benchmarks and may be used to create other meaningful statistics noting the organisations name will remain confidential and undisclosed.

