

MOBILE USE QUICK FACTS

Driver Distraction

is estimated to be a contributing factor in around

18%

of fatal and injury crashes.

(Beanland et al. 2013).

Mobile phones are a key source.

Over 31 million mobile voice/data services in Australia

Risk increase

Texting whilst driving



5.6x greater

Locating and reaching for an object



3.31x greater

Dialling hand-held mobile phone



2.49x greater

Keep your eyes  on the road!