

NRSP BULLETIN *Improving Road Safety is Simply Good Business*

April 2015 Newsletter No. 12

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NRSP ACHIEVEMENTS

Driver Headspace Working Group held its 6th teleconference, Jesse Baker from Rail Industry Safety and Standards Board (RISSB) outlined how the rail industry manages their drivers resilience to stressful events.

[City of Sydney](#) became a NRSP Program Partner.

NRSP presented at the Telstra Business Breakfast Forum in Sydney on the 18 March.

[WorleyParsons webinar](#) confirmed for 5 May - Elevating road safety to a corporate and community priority.

[Workplace Road Safety Guide](#) webinar successfully delivered.

PARTNER SPOTLIGHT

Motor Accident Commission (MAC)

The Motor Accident Commission (MAC) manages South Australia's road safety communications program and Compulsory Third Party scheme.

As well as delivering road safety education via mass media campaign MAC works closely with partners to deliver education programs, including within workplaces.

With SA Police for example, a Business Driver Awareness Program delivered. This is aimed at employees who drive as part of their duty and topics include the Australian Road Rules, road crash causes and the Fatal Five. MAC's partnership with Bicycle SA delivers lunch-hour cycling safety sessions within workplaces. These provide best-practice cycling safety education for riders of any level of experience and educate motorists on how to share the road.



NRSP NEWS

NRSP RESOURCES



The Business Case for Managing Road Risk at Work

This report gives an overview of the business case for employers to invest in a Work-Related Road Risk Management (WRRRM) program. It finds that the financial and other benefits of such a program could outweigh the costs of implementation. [Read more...](#)



FACT SHEET: Cost-Benefit Analysis of Road Safety Measures

Traffic and transport budgets should be spent as optimally as possible. It is therefore essential to be able to make a good assessment of a variety of measures and compare them with each other. This is possible when a cost-benefit analysis is used. This method provides support when, for example, deciding on policy plans and budgets, or prioritizing and phasing investment options. [Read more...](#)



What do Crashes Cost?

This report from US based NETS shows that by preventing motor vehicle crashes, the potential health care savings are substantial. Motor vehicle injury costs to employers are included in this report on a nationwide, state-by-state, and industry basis. [Read more...](#)

Focus: Safe driving is Serious Business

The 2010 Drive Safely Work Week campaign was focused on the dangers of distracted driving and provides meaningful education and awareness activities to help keep employees safe. Taking steps to educate your employees on the dangers of distracted driving is certainly a step in the right direction. People don't often think about the fact that each time they take their mind off the road, eyes off the road and/or hands off the wheel, they are putting themselves and others at risk. [Read more...](#)

FEATURED CASE STUDY



Leave Some Urban Space, Man!

- Driving on both urban and rural roads can be quite challenging and requires your full attention. Observing what is going on around you can help you cope better with hazards and reduce the risk of an accident. The IAM's chief examiner, Peter Rodger, shares his top tips with motorists to help them enhance their ability to anticipate and avoid potential hazards.. [Read more...](#)



Creating A Stronger, Safer Taxi And Hire Car Industry

- The Andrews Labor Government will bring together regulators, drivers and operators, as well as consumer and advocacy groups, to create a stronger, safer taxi and hire car industry.
- The Forum, which will meet quarterly, will consider ways to reform the industry, reduce red tape, deliver a first-rate Multi-Purpose Taxi Program and wheelchair accessible taxis and other matters including the Knowledge Test and the emergence of ride-share activities. [Read more...](#)



Could this Spell the end for Speeding Tickets?

- Ford of Europe is launching a new technology that could help prevent drivers from exceeding speed limits, and potentially from incurring costly speeding penalties.
- Intelligent Speed Limiter enables automatic adjustment of maximum vehicle speed to remain within legal limits; camera detects signs, system helps ensure limits are not exceeded. [Read more...](#)



OUR NEW APP WILL HELP YOU CHECK WHEN YOU'LL BE SAFE TO DRIVE

New App can Help Drivers Avoid 'Morning After' Drink Driving

- A new app, called the 'Morning After Calculator', enables people to roughly calculate when the alcohol they have drunk will have passed through their body, has been launched as part of the 'Morning After drink drive campaign. [Read more...](#)

NRSPF MONTHLY FOCUS



Cost Benefit

Investing in road safety means significant bottom line benefits for the business, because a good safety record is not expensive, it provides excellent value. [Focusing on low cost 'high impact' solutions.](#) Road safety is the central common element across an organisation, unifying the company. [If safety is doing well so is all sectors of the company and therefore the bottom line,](#) it doesn't have to be altruistic.



Thought Leadership: Funding Safety Improvement

A business needs customers to function but the business does not need unsafe customers as they impact profits. How to successfully manage unsafe customers and ensure the relationship is mutually beneficial are explored in this Thought Leadership Paper.

EVENTS



AfMA 2015 Australasian Fleet Conference & Exhibition 14 - 16 April

Over two days, AfMA will deliver a comprehensive program of plenary sessions, workshops and discussion groups designed to cover the most relevant issues for Fleet Managers, from safety to emission reductions, global trends to best practice models. The trade exhibition runs alongside the Conference program, and all breaks are in the exhibition area to give you plenty of opportunity to find new suppliers and continue to network.

[For more information...](#)

Planning Your Business To Fund Safety 23 April

Webinar: 11.30AM - 12.30PM AEST

The webinar expands on the NRSP Thought Leadership Piece: Funding Safety Improvements and will assist on helping businesses focus on key issues / strategies and finish with a 'draft' One Page Plan so that implementation of your initial strategies can begin. These tools have been successfully applied by several companies which feature as NRSP Case Studies.

[For more information...](#)



Third UN Global Road Safety Week 2015 4 & 10 May

The Week will be held 4 – 10 May 2015 and the theme will be children at road safety. The Week will draw attention to the urgent need to better protect children and generate action on the measures needed to do so. [For more information...](#)



Elevating Road Safety to a Corporate and Community Priority – the WorleyParsons experience 5 May

Webinar: 10:00AM - 11:00PM EST

When WorleyParsons identified regular road crashes it made road safety its most critical employee health and safety risk, it took global and local action. Based on the recognised '5 pillar' approach to road safety, the company introduced road safety initiatives across its global operations while ensuring they remained relevant to local projects. [For more information...](#)



LINKS

Below are some links to other websites which may be of interest:

- [Fatality Free Friday](#)
- [Together for Safer Roads \(TSR\)](#)