

## *Improving Road Safety is Simply Good Business*

### July 2016 Newsletter No. 26

For the most up-to-date news visit [www.nrspp.org.au](http://www.nrspp.org.au)

Welcome to the latest newsletter from the National Road Safety Partnership Program (NRSP). NRSP is a government-supported, industry-led collaborative network which aims to support Australian businesses and organisations to develop a positive road safety culture and help protect their workers and the public, not only during work hours, but also when staff are 'off-duty'.

This edition will cover:

- [NRSP ACHIEVEMENTS](#)
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- [NRSP MONTHLY FOCUS](#)
- [NRSP RESOURCES](#)
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### NRSP ACHIEVEMENTS

- [Amy Gillett Foundation](#) is now a NRSP Program Partner
- New NRSP Case Study released: [Metropolitan Express Transport Services: Prioritising safety drives major savings in operating costs](#)
- Coffs Harbour Community Transport delivered successful webinar on [WHS in Community Transport is everybody's responsibility](#)

## NRSPP NEWS



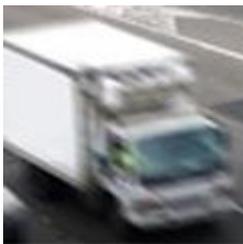
### Seat Introduces Virtual Reality for Car Handovers for Fleet Drivers

One of the key elements in ensuring the safe operation of a vehicle is the handover which helps ensure driver understand all of the operational elements within the vehicle. Introducing the world of Virtual Reality the technology for simulating three dimensional environments - including vehicles. [Read more...](#)



### The difference between fatigued and drowsy driving

Fatigue is a known contributor to roadway crashes among commercial motor vehicle drivers, others who drive for work, and the general public. Not surprisingly, the issue of fatigued driving is a growing safety concern for government agencies, businesses, and safety advocates. [Read more...](#)



### Australian First Speed Trials On The Monash

The Andrews Labor Government is undertaking an Australian-first technology trial that will see speeds on the Monash Freeway change in response to live traffic conditions. [Read more...](#)



### Technology award granted to Toyota in the US for its Safety Package which becomes standard feature there in 2018

Advanced safety features for the masses: it's a bold promise, but beginning with the 2018 model year Toyota will make Toyota Safety Sense, a driver-assist technology designed to mitigate or help prevent collisions, standard on almost all Toyota trim level in the United States. [Read more...](#)



### Customers won't buy a car if their phone doesn't sync

Just how much our smartphones rule our lives has been revealed for the first time. Car buyers admit they can like everything about a new model - the styling, price, fuel economy and how it drives - yet will still walk out of the showroom because it won't connect properly with their beloved mobile phone. [Read more...](#)

## NRSPP MONTHLY FOCUS

### NRSPP Monthly Focus: Flick the switch - reward good driver behaviour

As an individual consider what gives you greater incentive to perform? In most cases, it's the simple act of recognition which can motivate you beyond the rewards monetary value. Gratitude is a powerful emotion to draw on. Road safety often only relates to negative discussions or risk management, so instead why not consider how to reward the right or most improved driving behaviour. [Read more...](#)



## NRSPP RESOURCES



### Learning from Incidents Awareness Alert: Distractions While Driving

When carriers on Viva Energy Australia task (or others that we hear about) have incidents it want to share the learnings to hopefully prevent future similar incidents. Viva Energy therefore produce Learning from Incidents Awareness Alerts (LIAA). [Read more...](#)



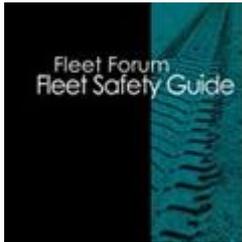
### NRSPP Case Study: Hornby Transport Services - Safe drivers, at safe speeds in safe vehicles: a simple recipe for success

Safety is the cornerstone of Hornby Transport Services' longevity in a demanding industry. While safety is the overriding factor when its clients choose their transport partners, it has also delivered a range of benefits to the company including high driver retention rates, and reduced maintenance, injury and insurance costs. [Read more...](#)



### Thought Leadership: Driven to distraction - how technology and regulations are "overloading" drivers

Have you ever had that discussion where your partner insists 'I told you', and you are equally adamant that 'no you didn't' ? The most likely scenario is they did tell you but you were distracted at the time. In a similar way, drivers overloaded by expanding technology and regulations are being driven to distraction, which can have a major impact on safety. [Read more...](#)



### Fleet Forum Fleet Safety Guide

This Fleet Safety Guide has been developed to be sufficiently generic to be adaptable to different organisations in the humanitarian community and their respective cultures around the world, and to gain acceptance by their management and staff. [Read more...](#)



### Transport for London: Freight & Fleet Programmes Road safety initiatives

This slide explores Transport for London's approach to encouraging a safe system approach to freight vehicle management. It includes details of the Fleet Operation Recognition Scheme, and effects to address issues of poor visibility from trucks. . [Read more...](#)



### A guide to buying safer regional vehicles

The WA Road Safety Commission has released a guide to help those who drive in regional and remote Australia to choose safer vehicles.

The guide details a range of safety features which should be considered when buying a vehicle for regional use and outlines the age of a vehicle at which it is no longer suitable for remote destination travel. [Read more...](#)

## FEATURED NRSP Case Study

### NRSP Case Study: Metropolitan Express Transport Services: Prioritising safety drives major savings in operating costs

'Safety is our number one priority.' It's a common claim but rarely do companies live the motto like METS.

Metropolitan Express Transport Services has created many of its own safety innovations, which are used in its own fleet without hindering drivers' everyday practices, reflecting a company-wide focus on safety that drivers support and has cut insurance costs in half. [Read more...](#)



## EVENTS



### Managing driver speed in fleets

2pm - 3.30pm NZST, Tuesday 26 July 2016

Driver speed is an essential part of any fleet safety programme. This essential webinar will explore different methods for combating speeding among at-work drivers, and examine the effectiveness of different methods. [Read more...](#)



### ALC Supply Chain Safety & Compliance Summit

ALC's Supply Chain Safety & Compliance Summit will be held on 17-18 August at Melbourne Park Function Centre.

With the theme Chain of Responsibility is all about Safety, the Summit will feature policy discussions and seminars/workshops. [Read more...](#)



### ARSC2016: The Australasian Road Safety Conference - 6 September to 8 September 2016

The Australasian Road Safety Conference is the premier road safety conference for Australia, New Zealand and the Asia Pacific region. ARSC2016 is a joint venture initiative of the Australasian College of Road Safety (ACRS), Austroads, and the George Institute for Global Health. [Read more...](#)



### 2016 Comcare National Conference

2016 Comcare National Conference - Shaping the future through partnerships and participation

Join us for the premier event in the workplace health and safety calendar. The Comcare National Conference will be held on 13-14 September 2016 at the National Convention Centre Canberra. [Read more...](#)



### 23rd ITS World Congress - 10 October 2016 to Friday 14 October 2016

It is a great honour for Australia to be selected as the host national for this prestigious event. Surging growth in international demand will ensure that this gathering of ITS researchers, developers and users will be among the largest meetings in Melbourne during 2016. [Read more...](#)

### 27th ARRB Conference - Early bird registration now open!



The ARRB Research Conference creates the opportunity for road and transport professionals to share and explore the latest ideas, knowledge and technologies in order to maximise the total economic and social benefit of road infrastructure.

The theme of the conference is: **LINKING PEOPLE, PLACES & OPPORTUNITIES.** [Read more...](#)

## LINKS

Below are some links to other websites which may be of interest:

- [Centre for Accident Research and Road Safety - Queensland](#)
- [Arrive Alive](#)
- [CLOCS](#)
- [Driving for Better Business](#)

## NRSPP Program Funders



State Insurance  
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