

Improving Road Safety is Simply Good Business

March 2016 Newsletter No. 22

For the most up-to-date news visit www.nrspp.org.au

Welcome to the latest newsletter from the National Road Safety Partnership Program (NRSP). NRSP is a government-supported, industry-led collaborative network which aims to support Australian businesses and organisations to develop a positive road safety culture and help protect their workers and the public, not only during work hours, but also when staff are 'off-duty'.

This edition will cover:

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NRSP ACHIEVEMENTS

- NRSP presented at two Telstra Connected Fleet events in Brisbane and Adelaide which highlighted how to include technology into a Safety Management System.
- [Fact sheet: Total Road Incident Cost Calculator](#) released to explain how to use it, worked examples and templates to be completed ahead of using the online.
- NRSP Webinar [Working together to improve road safety in the South-West region of Western Australia](#) delivered on the 16 February.
- Presentation to Finance Industry Group regarding research conducted by the [Driver Headspace Working Group](#)
- New [Resources Section](#) added to [NRSP website](#) featuring only material produced by the program.

NRSPP NEWS

NRSPP Webinar: *Debunking the myths around “low level” speeding will be held on Thursday 31 March, 2:00 PM - 2:45 PM AEDT*



The role of speeding, especially at levels not far above the posted limit, is widely disputed within the community. Intense enforcement is unpopular and viewed by some sections of the community as a revenue raising, rather than a road safety measure. Yet the scientific evidence is unequivocal. This webinar explores both the evidence and the nature of prevailing community perception and makes a case for a new type of public discussion.

[Read more...](#)



Losing your car keys - soon to be a thing of the past

For decades, drivers have been accustomed to accessing and driving cars with physical keys. But no longer. In a ground-breaking move for the automotive industry, Volvo Cars plans to become the world's first car manufacturer to offer cars without keys from 2017. [Read more...](#)

NRSPP welcomes Blacktown City Council as a Program Partner



NRSPP would like to warmly welcome Blacktown City Council as a Program Partner and looks forward to working with them in the future. [Read more...](#)



Subaru's EyeSight reduces crashes by nearly two thirds in Japan

EyeSight safety technology is fitted as standard in Subaru Outback vehicles. A survey of traffic accidents involving Subaru vehicles in Japan which reveals a 61% reduction in crashes for vehicles equipped with the company's advanced EyeSight collision avoidance technology. [Read more...](#)



Crashes avoided: Front crash prevention slashes police-reported rear-end crashes

If all vehicles had been equipped with autobrake, there would have been at least 700,000 fewer police-reported rear-end crashes in 2013. [Read more...](#)

NRSPP MONTHLY FOCUS

NRSPP Monthly Focus: Why does speeding matter?

Many people fail to understand the effects of speed and there has been a common view that speeding is acceptable as long as it's not too far over the speed limit. The issue though is our bodies have a limited ability to withstand crash forces without being seriously injured or killed. Travel speed is the greatest determinant of crash outcome severity.



What is often forgotten, is the heavier the vehicle the longer it takes to stop. How many organisations consider the load on board be it passengers or goods in the back when travelling? [Read more...](#)

NRSPP RESOURCES



Speeding Fact Sheet - Centre for Accident Research & Road Safety - Queensland

Speeding is a major factor in serious and fatal traffic crashes.

Speeds just over 5km/h above the speed limit in urban areas, and 10km/h above the speed limit in rural areas, are sufficient to double the risk of a casualty crash. [Read more...](#)



Effectiveness of low speed autonomous emergency braking in real-world rear-end crashes

It set out to evaluate the effectiveness of low speed autonomous emergency braking (AEB) technology in current model passenger vehicles, based on real-world crash experience. [Read more...](#)



Workplace Road Safety Guide

The guide was launched on the 5 May 2014 as part of the program's official launch by Dr Jeff Potter, Project Director from the National Transport Commission. The guide will be updated periodically based on feedback received from those who have used it, this will help keep it current and applicable. [Read more...](#)



Operator insights webinar: managing the realities of heavy vehicle speed

Truck operators know that as well as needing to move goods efficiently and promptly, they have a responsibility to ensure the safe use of their vehicles. An essential component of truck safety is the management of vehicle speed. [Read more...](#)



Driving for Work: Managing Speed

This report offers employers an insight into tackling speeding amongst employees driving for work. Speeding can be defined as driving in excess of legally set speed limits and/or driving at speeds which are inappropriate to the prevailing conditions.

[Read more...](#)

ROAD SAFETY FACT SHEET Speeding Penalties



Blacktown City Council have put a road safety fact sheet together that outlines speeding penalties from 1 July 2015.

[Read more...](#)



Latest Safety Poster - Don't Speed

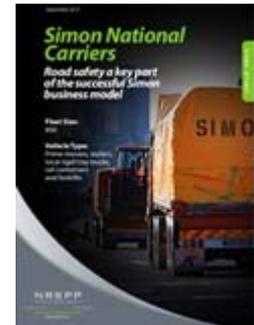
One of the radically refreshing new safety posters from THE SAFETY TOOLSHED. [Read more...](#)

FEATURED NRSP Case Study

NRSP Case Study: Industry Road Safety Alliance South West, Western Australia: Regional partnerships drive road safety improvements at work and in the community

Safety at Simon National Carriers is more than a culture, it's a business model. The national operator has deliberately worked with companies that share its attitude towards road safety and compliance, resulting in long-term partnerships - and bottom line benefits - that have underpinned Simon's continued growth.

[Read more...](#)



EVENTS



New South Wales Professional Development Fleet Forum

The Australasian Fleet Management Association organises a Fleet Forum program for New South Wales throughout 2016. These events include discussions on topics chosen by the Chapter Committees based on Members' needs.

[Read more...](#)



Debunking the myths around "low level" speeding

Join us for a free webinar on March 31, 2016 at 2:00 PM AEDT.

This webinar explores both the evidence and the nature of prevailing community perception and makes a case for a new type of public discussion. [Read more...](#)



Depression in the heavy vehicle trucking industry

Join us for a free webinar on Fri, April 22, 2016 11:00 AM - 11:45 AM AEST

Many countries rely on heavy vehicles for the movements of good and services between metropolitan hubs. The health of these truck drivers is not only important for drivers themselves, but also vital for ensuring safe work practices and public safety. [Read more...](#)



Australasian 2016 Fleet Conference and Exhibition

Fleet managers and industry experts will share their personal experiences how to overcome obstacles and avoid drawbacks. Australasian 2016 Fleet Conference and Exhibition is an opportunity to meet exclusively with fleet professionals from Australasia in an intimate setting designed to encourage alliance-building, ideas and resource exchange. [Read more...](#)



ARSC2016: The Australasian Road Safety Conference - 6 September to 8 September 2016

The Australasian Road Safety Conference is the premier road safety conference for Australia, New Zealand and the Asia Pacific region. ARSC2016 is a joint venture initiative of the Australasian College of Road Safety (ACRS), Austroads, and the George Institute for Global Health. [Read more...](#)



23rd ITS World Congress - 10 October 2016 to Friday 14 October 2016

It is a great honour for Australia to be selected as the host national for this prestigious event. Surging growth in international demand will ensure that this

gathering of ITS researchers, developers and users will be among the largest meetings in Melbourne during 2016. [Read more...](#)

PEER-TO-PEER REQUEST FOR HELP

Industry Query - please provide feedback to [NRSPP Secretariat](#):

Seeking insights as to whether branding of an organisation's vehicle influences the drivers behavior?

LINKS

Below are some links to other websites which may be of interest:

- [Centre for Accident Research and Road Safety - Queensland](#)
- [Total Road Incident Cost Calculator](#)
- [One More Second@](#)
- [Driving for Better Business \(UK\)](#)

NRSPP Program Funders



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