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**NRSP**  
NATIONAL ROAD SAFETY

**PARTNERSHIP  
PROGRAM**

NRSP BULLETIN

*Improving Road Safety is Simply Good Business*

## May 2016 Newsletter No. 24

For the most up-to-date news visit [www.nrspp.org.au](http://www.nrspp.org.au)

Welcome to the latest newsletter from the National Road Safety Partnership Program (NRSP). NRSP is a government-supported, industry-led collaborative network which aims to support Australian businesses and organisations to develop a positive road safety culture and help protect their workers and the public, not only during work hours, but also when staff are 'off-duty'.

This edition will cover:

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## NRSPP ACHIEVEMENTS

- NRSPP presented IAG Tool of Trade Day on the Safe Use of Mobiles in Vehicles Policy Guide to test the proposed approach - it was strongly supported.
- NRSPP gave a presentation at the Australasian Fleet Managers Association (AfMA)
- NRSPP Webinar successfully presented on [Depression in the heavy vehicle trucking industry](#)

## NRSPP NEWS

### NRSPP welcomes Vodafone Hutchison Australia as a Program Partner



NRSPP would like to warmly welcome Vodafone Hutchison Australia (VHA) as a Program Partner and looks forward to working with them in the future.

VHA's is sharing its global road safety material and is part of the Safe Use of Mobiles in Vehicles Working Group. [Read more...](#)



### Euro NCAP issues first rating for vehicles fitted with AEB

The Toyota Prius is the first car to have undergone Euro NCAP's newest test of autonomous emergency braking (AEB) technology for pedestrians. By including this test as part of the safety rating, Euro NCAP takes the lead worldwide in encouraging advanced crash avoidance technology for all cars. [Read more...](#)



### Special Panel Session: Insurance and legal Industry at 2016 Australian Driverless Vehicle Initiative (ADVI) SUMMIT - Thursday 12 May, 11:20am - 12:00pm

In this panel discussion scheduled for this year's ADVI Summit, hear from some of the nation's leading industry experts on why Australia's insurance and legislative landscape needs to change. [Read more...](#)



### TAC CAMPAIGN: WHAT KIND OF DRIVER ARE YOU RAISING?

*Make every drive a good example*

Children learn more from your behaviour than you may realise. How you drive can have a huge influence on your children, from an early age, and the type of driver they will be in the future. [Read more...](#)



### Wireless technology to charge next-gen electric cars making "fill her up" a thing of the past

Motorists buying new electric vehicles (EVs) could benefit from recharging their cars using easy and convenient wireless charging technology in 10 years, reports Go Ultra Low - the government and auto industry-backed communications body. [Read more...](#)



### Toyota US to offer 'pay how you drive' insurance

In Southern California, near Toyota Financial Services Corporation (TFS) U.S. headquarters, Toyota Insurance Management Solutions (TIMS) will support the development of telematics car insurance services for Toyota customers, as well as new experiences aimed at more fully satisfying customers by working in unison with dealers and distributors. [Read more...](#)



### Safe driving campaign: Emotive video targeting mobile use while driving wins student road safety competition

A focus on being alert and living in the moment saw a Swinburne University communications student named inaugural winner of a road safety competition designed to help combat growing unsafe use of mobile phones while driving. [Read more...](#)

## NRSPP MONTHLY FOCUS

### NRSPP Monthly Focus: Workplace road safety - it's a safe investment.

Time and again organisations are after a quick fix, the 'silver bullet'. Sadly there is none. An organisations needs to treat road safety like an investment which pays over time. You don't buy a share one day and expect to double your money the next day. An organisation should take small steps based around the safe system approach. [Read more...](#)



## NRSPP RESOURCES



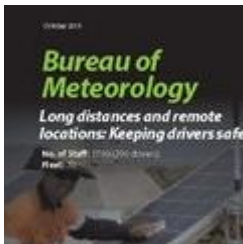
### Policy paper summary: A guide to developing an effective safe mobile phone use policy

The NRSPP launched the Safe Use of Mobiles in Vehicles (SUMV) Working Group in October 2015 to help organisations reduce the risk relating to their workers when using mobile phones whilst in vehicles. An objective of SUMV is to develop and promote a good practice guide to assist organisations with the development and successful implementation of a safe mobile phone use in vehicles policy. [Read more...](#)



### NRSPP Quick Fact: Workplace road safety

This quick fact sheet looks at the impact of Workplace road safety. It highlights some key statistics. [Read more...](#)



### Bureau of Meteorology - Long distances and remote locations: Keeping drivers safe

When its staff identified driving as a key safety risk, the Bureau of Meteorology took action to minimise the risk its people faced driving long distances in remote areas. Through management and employee support, the Bureau has improved driver safety and saved tens of thousands of dollars in claim costs along the way. [Read more...](#)



### Making the business case for road safety investment to achieve sustainable road mobility

Following the launch of the Decade of Action for Road Safety, Michelin has brought together leading civil society, business and public sector champions to report on the business case for investment to achieve safe sustainable road mobility. [Read more...](#)



## 7 Steps to Improve Workplace Road Safety



The Western Australian Office of Road Safety (ORS) is proud to announce that the 7 Step Booklet has been replaced now by [www.wrs.ors.wa.gov.au](http://www.wrs.ors.wa.gov.au), a website that enables businesses to create a workplace road safety policy. [Read more...](#)



### NRSP Case Study: VicRoads -Electronic braking and stability control system eliminates rollovers

Introducing Electronic Braking Systems with stability control in key Victorian logging areas has eliminated rollovers. While opposed by an industry over-represented in rollover statistics, the success of the safety system has turned opponents into advocates and driven widespread adoption of the technology. [Read more...](#)



### NRSP Case Study: McColl's - Transport Safety is unconditional at McColl's Transport

After receivers were appointed to the parent company, Pure Logistics, new management focussed on safety as the catalyst for turning the company around. This new 'safety-first' mindset dramatically reduced time lost to injuries from vehicle incidents, WorkCover claims and insurance premiums, clearly demonstrating that investing in safety makes good business sense. [Read more...](#)

## FEATURED NRSP THOUGHT LEADERSHIP

### Thought Leadership: Driven to distraction - how technology and regulations are “overloading” drivers

Have you ever had that discussion where your partner insists 'I told you', and you are equally adamant that 'no you didn't'? The most likely scenario is they did tell you but you were distracted at the time. In a similar way, drivers overloaded by expanding technology and regulations are being driven to distraction, which can have a major impact on safety. [Read more...](#)



## EVENTS

### Australian Driverless Vehicle Initiative - Annual Summit 2016



#### REGISTRATIONS ARE NOW OPEN!

Hear from the Industry leaders in the following areas, exploring how their organisation is preparing for the impacts from Driverless Vehicles.

[Read more...](#)



### Hazard & Near Miss reporting as a positive safety indicator

Join us for a free webinar Thu, May 19, 2016 2:00 PM - 3:00 PM AEST

This webinar will explore how Bosch Australia treats Hazard & Near Miss reports as a positive indicator to vastly improve Health, Safety & Environmental Culture. [Read more...](#)



### 2016 MUARC Road Safety Management Leadership Program

#### *A road safety leadership initiative*

The Monash University Accident Research Centre is holding its innovative Road Safety Management Leadership Program designed to develop and nurture the next generation of road safety leaders tasked with achieving improvements in road safety performance over the coming decades.

[Read more...](#)



### ARSC2016: The Australasian Road Safety Conference - 6 September to 8 September 2016

The Australasian Road Safety Conference is the premier road safety conference for Australia, New Zealand and the Asia Pacific region. ARSC2016 is a joint venture initiative of the Australasian College of Road Safety (ACRS), Austroads, and the George Institute for Global Health. [Read more...](#)



### 2016 Comcare National Conference

2016 Comcare National Conference? Shaping the future through partnerships and participation

Join us for the premier event in the workplace health and safety calendar. The Comcare National Conference will be held on 13-14 September 2016 at the National Convention Centre Canberra. [Read more...](#)



## 23rd ITS World Congress - 10 October 2016 to Friday 14 October 2016

It is a great honour for Australia to be selected as the host national for this prestigious event. Surging growth in international demand will ensure that this gathering of ITS researchers, developers and users will be among the largest meetings in Melbourne during 2016. [Read more...](#)

## PEER-TO-PEER REQUEST FOR HELP

Industry Query - please provide feedback to [NRSPP Secretariat](#):

Seeking insights as to whether drivers behavior is influenced by organisations branding its vehicles (i.e. displaying company name and logo).

## LINKS

Below are some links to other websites which may be of interest:

- [Centre for Accident Research and Road Safety - Queensland](#)
- [Total Road Incident Cost Calculator](#)
- [Comcare](#)
- [Road Accident Action Group](#)
- [Driving for Better Business \(UK\)](#)

## NRSPP Program Funders



State Insurance  
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This newsletter is distributed by the:  
National Road Safety Partnership Program  
500 Burwood Highway  
Vermont South, VIC, 3133  
Ph: (03) 9881 1555

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