

Improving Road Safety is Simply Good Business

February 2016 Newsletter No. 21

For the most up-to-date news visit www.nrspp.org.au

Welcome to the latest newsletter from the National Road Safety Partnership Program (NRSPP). NRSPP is a government-supported, industry-led collaborative network which aims to support Australian businesses and organisations to develop a positive road safety culture and help protect their workers and the public, not only during work hours, but also when staff are 'off-duty'.

This edition will cover:

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NRSPP ACHIEVEMENTS

- NRSPP [Thought Leadership](#) Piece on Safety Management Systems [released](#)
- [Blacktown City Council becomes a Program Partner](#) committing to share their road safety knowledge, templates and resources through the program
- [NRSPP ARSC 2015 Symposium now available: Pathway for any business/organisation to create a positive road safety culture](#)

- NRSPP Utilities forum holds web-conference on Journey Management featuring [Uniting Care Queensland](#) and [Bureau of Meteorology](#) approach

NRSPP NEWS



NRSPP Webinar: *Working together to improve road safety in the South-West region of Western Australia will be held Tuesday 16 February, 11.30am-12.30pm AEDT*

Join us on this webinar to learn how this collaborative group took control of its road safety destiny within their region, and how the success of this alliance is now being replicated in other regions of WA and across the world.

[Read more...](#)



Could smart headphones improve pedestrian safety?

New headphone technology which is claimed 'could significantly improve road safety and save lives' has been developed by the American audio manufacturer, Harman.

[Read more...](#)



Ford Labs integrate wearables and vehicles to look at linking health data to drive assist tech.

The connection between what you wear and what you drive is getting stronger with help from Ford's new wearables research laboratory. [Read more...](#)



Registered user tracking program initiated to help website users guide the content and identify what information they want and identify gaps in the coverage.

The NRSPP exists to influence positive behaviour change with the way we all use our roads. Whilst we believe that the material within the knowledge centre and the entire programs is of interest to the road transport sector and 16 registered users in particular, what we don't know is if the program is achieving its aim of influencing positive behaviour change with road users. [Read more...](#)



Front crash prevention cuts rear-enders

If all vehicles had been equipped with autobrake (automated crash avoidance), there would have been at least 700,000 fewer police-reported rear-end crashes in 2013. Vehicles equipped with front crash prevention are much less likely to rear-end other vehicles, IIHS has found in the first study of the feature's effectiveness using U.S. police-reported crash data. [Read more...](#)



ARSC2016 - Call for Abstracts - NOW OPEN!

Join us to share your knowledge & expedite road trauma reductions at the largest road safety dedicated conference in the southern hemisphere! ARSC2016, to be hosted by the Australasian College of Road Safety, Austroads and The George Institute for Global Health. [Read more...](#)



400,000 safe driving lessons highlight importance of road safety over Australia Day Break

The Assistant Minister to Australia's Deputy Prime Minister, Michael McCormack, used the take-up of the 400,000th keys2drive learner driver lesson, which occurred last month, to reiterate the need for all road users to stay safe throughout Australia Day celebrations. [Read more...](#)

NRSPP MONTHLY FOCUS

NRSPP Monthly Focus: Road safety is everyone's responsibility

Road safety is a shared responsibility. Each one of us can make a difference but working and collaborating together can deliver so much more than doing it alone.



There are so many factors in play in improving road safety that no single organisation can really effectively influence all facets of the safe system. Working together and collaborating openly ensures all users of the road network can benefit.

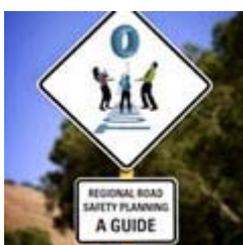
A small investment is coordinated efforts by industry, government and the community can saves lives and boost productivity at the same time. [Read more...](#)



NRSPP RESOURCES

Johnson & Johnson SAFE Fleet Protecting Employees, Families and Communities

At J&J, driving a vehicle on company business represents the highest risk work activity that our sales forces are engaged in. Our global fleet safety program SAFE Fleet Caring About People was designed to reduce this risk and keep our drivers and communities safe. [Read more...](#)



Regional Road Safety Planning: A Guide

Throughout regional Western Australia, there are local governments, private businesses and State Government agencies that, together with their communities, want to contribute towards a safer road network. [Read more...](#)



Work-related road safety as a conduit for community road safety

Article from the Journal of the Australasian College of Road Safety - May 2010. [Read more...](#)



Road Safety Alliance: Toolbox Animations - Driver Distraction Animations

The South West Industry Road Safety Alliance produced a series of high quality videos addressing the signs of fatigue and distraction. These 2-3 minutes videos use whiteboard animations to promote these messages.

[Read more...](#)



Road Safety Alliance: Toolbox Animations - Fatigue Animations

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[Read more...](#)



Cummins Global Driver Safety Implementation

Cummins Inc. is a global leader in the design, manufacture, distribution and service of diesel and natural gas engines, electric power generation systems and engine-related component products. It is implementing its Global Driver Safety Program through Corporate Health & Safety across all its different business units.

[Read more...](#)

FEATURED NRSP Case Study

NRSP Case Study: Industry Road Safety Alliance South West, Western Australia: Regional partnerships drive road safety improvements at work and in the community

Increasing demand on an ageing road network spurred local action to improve road safety in a fast growing region visited by millions each year. The resulting alliance of industry and local and state government authorities has resulted in multiple road safety initiatives that have improved crash rates and changed attitudes in workplaces and across the community.

[Read more...](#)



EVENTS



Working together to improve road safety in the South-West region of Western Australia - 16 February 2016, 11.30am-12.30pm AEDT

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[Read more...](#)



2016 MUARC - TAC Road Safety Seminar: Innovative thinking in reducing road trauma, 3 March 2016

The Monash University Accident Research Centre (MUARC) and the Transport Accident Commission (TAC) invite you to hear from leading international scholars and local experts to discuss current and future road safety challenges as Victoria heads Towards Zero. [Read more...](#)



ARSC2016: The Australasian Road Safety Conference - 6 September to 8 September 2016

The Australasian Road Safety Conference is the premier road safety conference for Australia, New Zealand and the Asia Pacific region. ARSC2016 is a joint venture initiative of the Australasian College of Road Safety (ACRS), Austroads, and the George Institute for Global Health. [Read more...](#)



23rd ITS World Congress - 10 October 2016 to Friday 14 October 2016

It is a great honour for Australia to be selected as the host national for this prestigious event. Surging growth in international demand will ensure that this gathering of ITS researchers, developers and users will be among the largest meetings in Melbourne during 2016. [Read more...](#)

PEER-TO-PEER REQUEST FOR HELP

Industry Query - please provide feedback to [NRSPP Secretariat](#):

Seeking examples of how organisations manage speed within their organisations?

LINKS

Below are some links to other websites which may be of interest:

- [National Road Safety Strategy](#)
- [Monash University Accident Research Centre \(MUARC\)](#)
- [One More Second@](#)
- [keys2drive](#)

NRSPP Program Funders



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