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**NRSP**  
NATIONAL ROAD SAFETY

**PARTNERSHIP  
PROGRAM**

NRSP BULLETIN

*Improving Road Safety is Simply Good Business*

## February 2017 Newsletter No. 32

For the most up-to-date news visit [www.nrspp.org.au](http://www.nrspp.org.au)

Welcome to the latest newsletter from the National Road Safety Partnership Program (NRSP). NRSP is a government-supported, industry-led collaborative network which aims to support Australian businesses and organisations to develop a positive road safety culture and help protect their workers and the public, not only during work hours, but also when staff are 'off-duty'.

This edition will cover:

- [NRSP ACHIEVEMENTS](#)
- [NRSP NEWS](#)
- [NRSP CASE STUDY](#)
- [NRSP RESOURCES](#)
- [NRSP MONTHLY FOCUS](#)
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### NRSP ACHIEVEMENTS

- Research journal paper [Workplace road safety risk management: An investigation into Australian practices](#) benchmarked organisations against [NRSP benchmarking tool](#) with the paper cited in Sydney Morning Herald [The road toll: are employers to blame?](#)
- [Downer](#) and [WALGA](#) become NRSP latest Program Partners.

- Program Partner [AfMA](#) to feature NRSP workshop “Does Your Drug and Alcohol Policy Stack Up?” at the 2017 conference in May.

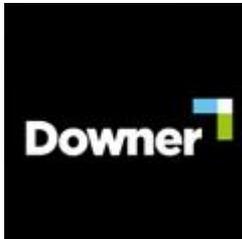
## NRSP NEWS



### Thatcham Research Reveals the Car Technologies of 2017 That Could Save Your Life

Thatcham Research, the independent automotive research centre, has recognised the cars at the vanguard in safety, helping drivers to identify the life and money-saving tech they should demand as standard when buying a new car.

[Read More....](#)



### NRSP Welcomes Downer Infrastructure Services as a Program Partner

NRSP would like to warmly welcome Downer Infrastructure Services as a Program Partner and looks forward to working with them in the future. [Read More...](#)



### NRSP Welcomes the Western Australian Local Government Association (WALGA) as a Program Partner

NRSP would like to warmly welcome the Western Australian Local Government Association (WALGA) as a Program Partner and looks forward to working with them in the future.

[Read More...](#)



### Now drivers can hear ambulances no matter how loud their music is playing

If you've ever been startled by the sudden appearance of an ambulance while blasting music in your car, then you appreciate the value of a loud siren. Fortunately, your car is probably equipped already to receive warning signals on its audio system, thanks to a new solution developed by students at KTH. [Read More...](#)



### South Australia has record low road fatalities for 2016, drug drivers to face harsher penalties

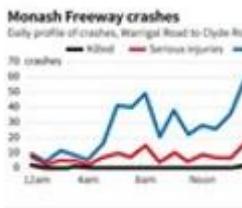
Drug drivers, particularly those caught with children in the car, will face harsher penalties if new laws are introduced, South Australia's Road Minister says.

[Read More...](#)

### 6th Annual Australian Road Safety Awards: Recognising Excellence in Road Safety



The Australian Road Safety Foundation have partnered with Caltex to hold the Sixth Annual Australian Road Safety Awards on Wednesday 22nd March to coincide with the 2017 Formula One season, and Australian Grand Prix. [Read More...](#)



### Constant lane changing in heavy traffic a big cause of freeway crashes - VicRoads

Next time you are stuck in heavy traffic, you might want to think twice before changing lanes to get ahead. New research by VicRoads reveals the crash rate on Melbourne's freeway network surges sixfold in the peak, and many of the collisions are caused by our compulsive lane-changing habits. [Read More...](#)

### Volvo Cars puts people first in development of autonomous cars



Volvo Cars, has revealed its distinctive approach to developing autonomous cars with the introduction of a family of four at the Detroit Motor Show. [Read More...](#)

### Seamless Autonomous Mobility: The Ultimate Nissan Intelligent Integration



Advances in artificial intelligence are making vehicles smarter, more responsive, and better at making decisions in a variety of driving environments. But we are still not at a point where autonomous vehicles can know exactly how to handle unpredictable situations. [Read More....](#)



### New Ford sync AppLink Smartphone-to-Dash Projection for Navigation Apps Introduced

With most smartphone owners saying they use navigation apps while driving, Ford Motor Company is introducing new SYNC® AppLink™ capability that will project navigation apps directly from a smartphone to the vehicle touch screen.

[Read More....](#)

### The 2017 Australasian Road Safety Conference (ARSC2017)



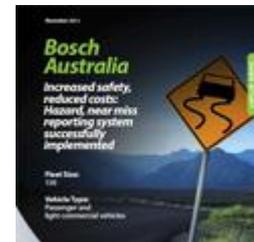
The Australasian College of Road Safety (ACRS), Austroads, ARRB and Curtin Monash Accident Research Centre (C-MARC) invite you to attend the largest road safety-dedicated conference in the Southern Hemisphere. [Read more...](#)

## FEATURED NRSP CASE STUDY

### Bosch Australia - Increased safety, reduced costs: Hazard, near miss reporting system successfully implemented

As an engineer of vehicle safety systems, road safety is at the core of Bosch Australia's operations. The company's internal safety culture, which treats the reporting of hazards and near misses as an opportunity, and mandates 5-star ANCAP safety rated vehicles, is working to maximise employee safety and has resulted in major savings in insurance premiums.

[Read more...](#)



## NRSP RESOURCES

NRSP Quick Fact: Reversing in Car Parks

This Quick Fact focuses on the incidents that occur when reversing in car parks, and some tips to avoid these incidents. It highlights key facts and statistics. [Read More...](#)



### NRSPQ Q&A: Reverse Parking

Which way to park is the best, rear, front or even angle is a debated issue. [Read More...](#)



### SAPN Safe Drive - Reversing

As a corporate that has a keen interest in protecting its employees and the community it operates within, SA Power Networks invested in developing a series of Drive Safe Series. [Read More...](#)



### Improving reversing (backing) safety of fleet vehicles

Insurance claims data from many companies and research undertaken at the University of Huddersfield suggests that between a quarter to a third of all reported freight transport collisions arise from vehicles reversing/backing, in some cases many more. [Read More...](#)



### Driveway Runovers

Tragically one child, often a toddler, is run over in the driveway of their own home every week in Australia. [Read More...](#)

## NRSPP MONTHLY FOCUS

**NRSPP Monthly Focus: At some stage you will have to reverse in a car park, either parking or leaving. How can you reduce your reversing risk?**

Shopping centre car parks represent 50% of all pedestrian injuries, thus in order to increase your visibility when exiting a car park the NRSPP suggests reversing into the car park and driving out, rather than reversing in. This is because when you are [reversing into a carpark](#) there is less likely to be a pedestrian behind you, and vehicles will be more aware of what you are doing. The NRSPP has developed a Quick Fact Sheet with key facts and tips for reversing in car parks.

[Read More...](#)



## EVENTS



### Treating Crash Locations

*Join us for an online training series January to March 2017.*

ARRB is proud to present a six-part online learning series on the investigation and treatment of sites where crashes have occurred. This activity is an integral part of a road agency's road safety strategy, having been in effect and further developed since the 1980s in many developed countries around the world. [Read more...](#)

### NRSPP Webinar: Busy Brain Syndrome - the root cause of driver distraction



*Join us for a webinar on Mar 02, 2017 at 2:00 PM AEDT.*

Drivers are more and more distracted as our lives get busier and more frenetic. How often do you not remember parts of your journey whilst driving, particularly to and from work? How often do you 'feel' a little nervous on busy roads as you see cars 'drifting' out of their lane? These two things are on the increase. Why? [Read More....](#)

### Traffic Management Association of Australia (TMAA) 2017 Conference



The Traffic Management Association of Australia (TMAA) 2017 Conference will be held on Thursday & Friday 6 & 7 April, 2017. The Conference theme is Technology. Training. Traffic.

[Read more...](#)



## 2017 MUARC ROAD SAFETY MANAGEMENT LEADERSHIP PROGRAM

The Monash University Accident Research Centre invites you to participate in the innovative MUARC Road Safety Management Leadership Program. [Read more...](#)

## The 2017 Australasian Road Safety Conference (ARSC2017)



The Australasian College of Road Safety (ACRS), Austroads, ARRB and Curtin Monash Accident Research Centre (C-MARC) invite you to attend the largest road safety-dedicated conference in the Southern Hemisphere. [Read more...](#)

## LINKS

Below are some links to other websites which may be of interest:

- [NRMA's Reversing Visibility Index](#)
- [Driveway safety: are your kids at risk?](#)
- [The Australian Road Safety Awards](#)
- [FATALITY FREE FRIDAY 2017](#)

## NRSP Program Funders



This newsletter is distributed by the:  
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