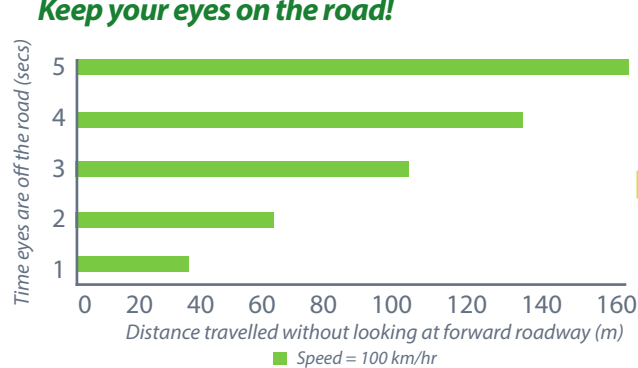


# Driver Distraction

## QUICK FACTS

**Keep your eyes on the road!**



**Driver Distraction**  
is estimated to be a contributing factor in around

**18%**  
of fatal and injury crashes.  
(Beanland et al. 2013).

**Mobile phones are a key source.**

Over **31 million** mobile voice/data services in Australia

### Risk increase

